

In Jesus' Name

P R O D U C T I O N S

- **Overview**
 - Plans are underway for potentially the largest global evangelism event in history called "Global Harvest". A group of Christian filmmakers are working on a movie called THE MESSIAH which picks up where THE PASSION OF THE CHRIST left off. It is an even larger epic film tentatively scheduled to be released Easter 2012. After reading the script, many believe THE MESSIAH naturally and effectively communicates the heart of the Gospel message in such a way that it has the potential to help lead millions of people to Christ throughout the world. Christian organizations and individuals are being asked to join Global Harvest and work together to help make the most of this historic opportunity.
- **In Jesus' Name Productions (www.IJNP.org)**
 - Objective - In Jesus' Name Productions was formed to help fund and promote mainstream Christian films made with excellence by top Hollywood filmmakers working under Christian leadership and then distributed throughout the world.
 - Why fund movies through a ministry? - The greater the ministry funding the greater the ministry control over the movie and its content. In Jesus' Name Productions helps fund movies so God is honored and the movies they are involved in have maximum spiritual impact throughout the world.
 - Advisors - In Jesus' Name Productions has an Advisory Board of ministry leaders that provide spiritual accountability throughout the film selection and filmmaking process. The Advisors are from the following ministries: Mission America Coalition (part of the Lausanne Movement), Campus Crusade for Christ, Youth for Christ, Luis Palau Association.
- **THE MESSIAH**
 - Story Overview
 - THE MESSIAH has the potential of being one of the most spiritually significant evangelistic films ever released to mainstream.
 - It follows the stories of several characters - Roman, Jewish and Disciple - through the events leading up to the death of Jesus, His time in the Tomb, and His resurrection. Ultimately, all the story lines converge and find their fulfillment on the Day of Pentecost when God comes to live within all true believers (i.e. born-again).
 - The story is set in Jerusalem where its palaces, fortresses, and massive Temple complex (capable of holding over 250,000 people) were breathtaking and it has never been seen on film as it really was.
 - Most films about Jesus stop at His resurrection or ascension. THE MESSIAH continues on to Pentecost. This allows seekers to experience the full meaning of the Gospel - Jesus not only died and rose from the dead but desires through the Holy Spirit to live within all who will receive Him as their Messiah.

Note from Pastor Kevin Lea: For the past several months, I have been working with Joe Bardwell (President of *In Jesus' Name Productions*) in review of the script for this movie (*The Messiah*) and on preparations for a follow-on movie about the flood of Noah. I believe *The Messiah* movie will open the eyes of many to the gospel of Jesus and I encourage you to support this effort.

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- Target Audience

- This movie was designed first for “seekers” then for believers. It communicates the Gospel message through a dramatic story. It answers many seekers questions naturally through the journey of the key characters.
- Believers should embrace THE MESSIAH because it brings alive the world of Jesus as never before and delivers a larger, more realistic, dramatic and visual experience that should strengthen their faith and help them lead others to Christ.
- The movie was designed “First for the Jew, then for the Gentile.” Great care was taken to respect the Jewish roots of our faith while at the same time challenging that Jesus is and always will be the promised Jewish Messiah.

- Filmmakers - In Jesus' Name Productions is working with Cindy Bond, one of the most respected Christians in Hollywood, head of Promenade Pictures and Mission Pictures, to assemble a top notch filmmaking team (e.g. director, casting, production, special effects, actors, etc.)

- Budget - THE PASSION was made for \$30 million. THE MESSIAH is a larger epic movie which is budgeted at \$70 million. (We believe a large number of Christians giving modestly can fund any movie God wants made.)

- What other Ministry Leaders are saying

- Paul Cedar, Chairman and CEO of Mission America Coalition

I am very impressed. I was captivated by the content in my first reading and then returned a couple of additional times and continued to be both impressed and blessed.

From a believer's point of view, I believe that you have done unusually well in being faithful to the Biblical account. I affirm how well you have done. It reveals the authentic Christ who we know and love.

From an outsider's perspective, I believe the story you portray is very interesting and captivating. If you can draw non-believers to the theater to see the film, I believe that it has the potential to have high impact.

- Rev. Dr. Sang-Bok David Kim, Chairman, World Evangelical Alliance

I have read the script of The Messiah and believe that the message will touch the hearts of the seekers as well as the Christians both in a fresh way. The Messiah will be one of the most effective tools to reach the lost world for our generation and will create a great deal of interest even among the general population.

I invite the churches around the world to join in this venture and finish our Lord's last commandment which will be fulfilled according to His prophecy.

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- Larry Stevens, Director of Evangelism Strategies for Campus Crusade Campus Ministries
I was very impressed!! I haven't read anything like this before. You were very creative...and the liberties you took gave clarity and context to the narrative. I could definitely see this script produced into a film that would appeal to college students today.

And depending on who produces, directs, and acts, this film has potential for high impact for God's Kingdom.
- Mark Jever, VP Communications, Youth for Christ/USA
"We work to engage young people every day on their turf... in their world... and expose them to the truth of the Gospel. This project utilizes the medium of film to do the same thing in a culturally relevant way. We are excited to see how God will use this amazing work to draw people to Himself."
- Kevin Lea, Senior Pastor, Calvary Church of Port Orchard Washington
Many movies have been made covering the life and death of Jesus. Until now, none have captured the history surrounding the true birth of Christianity, the time between Jesus' death, resurrection and Pentecost.

More than once I was moved to tears as I read "The Messiah" script; feeling like I was actually experiencing the same confusion, emotion, doubt and sheer joy as the Apostles progressed in time from the Garden to the Upper Room.

The writer obviously did his homework as he masterfully captured the harmony of the gospels and the power of the Gospel message. I can't wait to see it on the big screen.
- Rick Stauffer, Senior Pastor, Tabernacle Evangelical Presbyterian Church
THE MESSIAH not only clearly shares the Good News of the Gospel plainly and powerfully, but it gives you a fantastic visual of the effect that the life, death, and resurrection of Jesus had on those who lived around Him... on both those who followed Him and those who were opposed to Him.

There is a "realness" to this story that has never been presented before ... a realness that is incredibly refreshing. This film will bring healing to those who stumble, hope to those who doubt, and power to those who believe.

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- What Hollywood Leaders are saying
 - Frank Yablans, Former Co-Chairman MGM/UA, Former President Paramount Pictures Corporation
"At last a screenplay that will become the standard by which all other screenplays will be measured. Surely The Messiah will guide this production."
 - Dennis Rice, Former Head of Marketing for Walt Disney Studios
*"I believe The Messiah has the potential to go down in history as not only a great Christian film, but one of the all-time great epic-adventure films in all of Hollywood history. Rich in story, emotion, and inspiration, The Messiah will hold its own with **The Greatest Story Ever Told**, **The Bible**, **The Ten Commandments**, and **The Passion Of The Christ**. It would be a privilege and a great honor to work on this film."*
 - Penelope Foster, Producer, and former Executive in Charge of Production for Warner Bros. Feature Films
The beauty of THE MESSIAH is that it contains adventure, warmth, humor, adversity, truth and an exhilarating look into the spiritual realm. For Christians and non-believers alike it will reveal in cinematic splendor and wondrous visual effects the meaning of "born again", "indwelling of the Holy Spirit", and a "personal walk with Jesus". THE MESSIAH is not a film for a niche audience – it is a film for all nations and all people.
 - Derek Kavanagh, Line Producer: "Dances With Wolves" - Orion Pictures
Producer: "Miss Evers' Boys" - HBO
Here is a remarkably refreshing story of the times and events leading to the beginning of our religion and beliefs. It underlines the need for people's faith, both in our God and in our fellow men. As a motion-picture, it will surely bring those with any doubt closer to God, as it did to me when I first read the script.

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- **Global Harvest**
 - Overview - An opportunity for the body of Christ to work together to leverage THE MESSIAH movie to lead people to Christ throughout the world.
 - Approach - Through the film and other means, audiences will be pointed where to get more information. Web sites and trained response teams will be available in each country to answer questions and even help lead people to Christ.
 - Timeline
 - 2010
 - Fundraising for the making of THE MESSIAH
 - Initial planning for Global Harvest
 - November - Production tentatively starts
 - 2011
 - Mobilization of Christians through Ministry Partners
 - Development of content for web sites and response teams worldwide
 - December - Production tentatively complete
 - 2012
 - Worldwide marketing of the film
 - Easter - Tentative release of THE MESSIAH in theaters
 - Christmas - Tentative release of THE MESSIAH on DVD
- **Becoming a Ministry Partner**
 - Ministry Partners are Christian organizations that join Global Harvest to help:
 - 1) Mobilize Christians to make a one-time donation to help fund the making of THE MESSIAH.
 - Ideally, a leader from the organization would communicate the organization's support of THE MESSIAH and Global Harvest and recommend a one-time donation to help make it happen.
 - Communication could be through your web site, newsletter, blog, email distribution or public announcement.
 - 2) Invite other Christian organizations to join Global Harvest.
 - 3) Form and coordinate virtual response teams in your country and city.
 - 4) Mobilize Christians to invite seekers to see the movie.
- **Conclusion**
 - We live in a media-driven world where movies are the center of our cultures and carry tremendous influence. THE MESSIAH is a unique opportunity for the body of Christ to work together as One throughout the world to help lead people to Christ. Please consider becoming part of Global Harvest. To God be the glory!
- **Contact Information**
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